



FOR IMMEDIATE RELEASE

CROW COLLECTION OF ASIAN ART CELEBRATES THE YEAR OF THE DOG WITH

19th ANNUAL CHINESE NEW YEAR FESTIVAL

AT KLYDE WARREN PARK AND NORTHPARK CENTER SATURDAY, FEBRUARY 17, 2018

DALLAS (Jan. 26, 2018) – Celebrate the Year of the Dog as the **Crow Collection of Asian Art** presents its 19^{th} annual free **Chinese New Year Festival** on Saturday, February 17, 2018, from 2–8:00 p.m. at Klyde Warren Park. This year the festival will also include programming at **NorthPark Center** from 11 a.m. – 2 p.m.

In celebration of the Lunar New Year, the Crow Collection of Asian Art's signature event will be larger than ever, expanding into Klyde Warren Park and NorthPark Center and featuring an array of specialty booths, wellness activities, must-see entertainment and cultural performances.

"Our Chinese New Year Festival has grown into such a large event, this year our goal was to expand its footprint and make it even more accessible to North Texans," says Crow Collection of Asian Art's Executive Director Amy Lewis Hofland. "By partnering with NorthPark Center and activating Klyde Warren Park in the Arts District, our hope is that this year's celebration will allow us to entertain and engage new and diverse audiences."

On the main stage at Klyde Warren Park, performances will include multiple dragon and lion dances by Lee's White Leopard Kung Fu School, *Bian lian* face changer performance by Julia Zhu, Jasmine's Chinese Dance Troupe, as well as an unforgettable grand finale fireworks show at 8 p.m. There will also be Chinese street food from Monkey King Noodle Co. and food trucks present, including Bobaddiction, Nammi and more. Plus, for the fifth year in a row, there will be an exclusive VIP lounge available for members of the *Friends of the Crow Collection*, located next to the main stage. Become a member today at <u>crowcollection.org</u> for an exclusive Chinese New Year experience!

Highlights will also include Chinese New Year art-making activities such as decorating red envelopes, making puppy dog ears and toy firecrackers, plus paper-cutting demonstrations, story time, a lucky food play station, and family kung fu and tai chi. *The Wishing Tree*, a collaboration between the Crow Collection, Make Art with Purpose and artist Jin-Ya Huang, will be back for its second year.

Don't forget to bring along "man's best friend" to Klyde Warren Park for puppy portraits, photo opportunities and pampering. In need of a furry companion? The Crow Collection is partnering with local DFW animal rescues who will be out all day in the new Zodiac Zoo. Participating organizations include the SPCA of Texas, DogRRR, PAWS for Irving Animals, Recycled Pomeranians and many more!

"We believe that by involving local rescues in our largest festival of the year, the Crow Collection is able to give back to the community and raise awareness about foster and adoption opportunities in and around North Texas," says Crow Collection of Asian Art's Director of Programs and Engagement Alyssa Arnold. "This is a trend we'd like to continue every year, when we can, with our Zodiac Zoo being part of this year's Chinese New Year Festival."

New in 2018, NorthPark Center is collaborating with the Crow Collection to expand the celebration from 11 a.m. – 2 p.m. that Saturday, with festival activities and performances, Chinese New Year retailer specials and giveaways, and inspired landscaping at NorthPark Center's SouthCourt and NorthCourt areas.

Performances include a special Dallas Symphony Orchestra Ensemble performance featuring the music of Chinese composers, a traditional Chinese Opera performance, a dragon dance and lion dance with drum accompaniment. Family art activities include the making of red envelopes and Chinese lanterns plus a Wishing Tree with wish cards.

NorthPark Center will also feature a special art exhibition curated by the Crow Collection's curator of Asian art, Dr. Jacqueline Chao. The exhibition, *To Infinity: The Art of Master Shen-Long*, will feature a new 12-foot-wide x 80-foot-long painting by international multidisciplinary artist Master Shen-Long that celebrates the power of all beings to create their universe. For over 50 years, Master Shen-Long, a contemporary master of the classical Chinese literati perfections of painting, poetry and calligraphy, has pioneered new approaches to painting that have made him one of the most innovative ink artists of this generation. A guided tour will be given on the festival day. This exhibition will be on display in the gallery space on Level One between Burberry and Louis Vuitton through March 21, 2018.

"The Crow Collection's Chinese New Year celebration has always been one of the most vibrant cultural events in our community, and we are thrilled to bring part of the festivities to NorthPark Center this year. The impressive Master Shen-Long installation is a stunning addition to the many works already on view within our halls, and we look forward to welcoming the exciting, family-friendly performances and activities," said Kristen Gibbins, NorthPark Center's Executive Director of Marketing and Strategy.

Visit crowcollection.org for the most up-to-date schedule of events and performances.

These events are free and open to the public. All announcements will be made in Mandarin and English. In the event of inclement weather, some activities at Klyde Warren Park may be canceled or rescheduled. To register for the event or for membership information, please go to crowcollection.org or call 214-979-6430.

Klyde Warren Park is located at 2012 Woodall Rodgers Fwy. in Downtown Dallas. NorthPark Center is located at 8687 N Central Expy. in Dallas.

Thank you to this year's sponsors NorthPark Center, Axxess, Thompson & Knight LLP, Classical 101.1 WRR, City of Dallas Office of Cultural Affairs, Texas Commission on the Arts, and the Dallas Arts District for their generous support.

The Crow Collection of Asian Art is open Tuesdays - Sundays (10 a.m. - 5 p.m.) and is closed on Mondays. Admission is always free. The museum is located at 2010 Flora St., Dallas, Texas 75201. For more information, please visit crowcollection.org or call 214-979-6430.

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About the Crow Collection of Asian Art

The Crow Collection of Asian Art features a variety of spaces and galleries with changing exhibitions featuring the arts and cultures of Asia, including China, Japan, India, Korea, Tibet, Nepal, Vietnam, Cambodia, Thailand, Indonesia, Myanmar and the Philippines, and from the ancient to the contemporary. Nineteen years in operation, this lovingly curated free museum offers a serene setting for quiet reflection in the heart of the Dallas Arts District. Dedicated to providing art and service to the Dallas-Fort Worth community with an emphasis on shared learning and fun, the Crow Collection offers a pedestrian-friendly lobby and entrance, and a Samurai Gallery to showcase the museum's spectacular acquisition of a complete set of armor, considered one of the finest of its kind in the world. The Crow Collection of Asian Art is a 501c3 non-profit organization, and is supported, in part, by the generosity of *Friends of the Crow Collection* members and donors. Learn more at crowcollection.org.

About NorthPark Center

NorthPark Center is the finest shopping experience and the preeminent shopping center in the Southwest with more than 230 stores and restaurants, including more than 70 market exclusives. Anchored by Neiman Marcus, Nordstrom, Macy's and Dillard's, NorthPark offers an unparalleled collection of luxury boutiques set amid internationally acclaimed 20th and 21st century art, award-winning architecture and extraordinary landscaping, as well as a 1.4-acre garden, CenterPark, and a state-of-the-art movie theatre, AMC NorthPark 15. NorthPark surpassed \$1.2 billion in sales in 2016 and consistently ranks as one of the top five performing shopping centers in the United States. NorthPark is North Texas' number one tourist destination with 2 million monthly visitors and is conveniently located seven miles from downtown Dallas and 35 miles from Fort Worth.

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